

Good2Learn Overview

Good2Learn is a multi award-winning Ed Tech enterprise, based at the Centre for Digital Innovation (C4DI) in Hull, and part of Barclay's Eagle Labs tech eco system. Focusing mainly on KS2 to KS4 maths and English learning, the innovative platform comprises of short engaging video lessons using 'real presenters', accompanied by automated interactive exercises. Children are rewarded with medals and certificates boosting their confidence whilst teachers can easily keep track on their progress and development. The cloud-based platform can be accessed any time on any device that has an internet connection; there are no Apps to download or software to update.

One of the many key benefits for schools is that the platform is uniquely knowledge dependent and not age or year-group dependent. It eliminates any feeling of peer-pressure or embarrassment for pupils who need to back-track to fill in knowledge gaps.

The intuitive platform, powered by AWS – Amazon Web Services, has proven to significantly reduce teacher workload; saving weighty resource planning and assessment time. The innovative software monitors pupil progress and provides crucial insights by pinpointing areas where pupils need targeted intervention. The platform is currently used in schools to very effectively bridge gaps in pupils' attainment targets and is perfect for intervention groups.

The platform, designed by UK teachers, is backed and used by schools to support teachers' delivery of the curriculum. In addition to mainstream schools, Good2Learn also provide its services to governmental local authorities; Virtual School for Looked after Children, Pupil Referral Units, Special Needs and Disability Schools.

The platform promotes in-class and remote independent learning, enriches children's educational journey and makes a significant impact on pupil and school attainment trajectory.

Having established strong partnerships with schools, and Multi Academy Trusts, in the East Yorkshire region, Good2Learn is looking to scale and offer its services nationally to schools and M.A.T.s.

These are very challenging times for schools, particularly with children, and teachers, settling back into school-life. Good2Learn is very well positioned to make an immediate impact by: ensuring continuity for schools, making school-life easier for teachers and most importantly, keeping children's learning uninterrupted.

As part of their expansion plans, Good2Learn are offering a free term trial for schools and Multi Academy Trusts. The on-boarding process is seamless and starts with a thirty-minute demonstration.

Here are a few key features:

- * Online Maths and English Lessons for ages 7 16 years
- * Designed by teachers loved by pupils backed by schools
- * Short 5-10 minute engaging video lessons with 'real presenters'
- * Intuitive and interactive exercises with instant feedback for children and teachers
- * Easy monitoring and progress tracking statistics for schools and teachers
- * Pinpoints strengths and areas for development perfect for personalised learning plans
- * Knowledge dependent not restricted by age or year group
- * Colour blind and dyslexic friendly
- * Rewards, certificates and confidence boosting incentives for children
- * Cloud-based, unlimited use on any device at anytime no Apps to download or update

CONTACTS

Paul Mandalia – Founder and Director - paul@good2learn.com

Phil Ward – Commercial Director - phil@good2learn.com

Joanne Pinkney– School Partnerships Officer - <u>joanne@good2learn.com</u>